Community Assessment

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | |  |
| Store Number/Name | Address | | Opening Date |
|  | |  | |
| Store Manager | | District Manager | |

Use this survey to document information relevant to connecting with your local community.

# Local Groups & Organizations

For each section list the organization, contact information and any additional relevant information.

## Chamber of Commerce, Neighborhood & Business Association

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

## Business & Community Leaders

List contact information for two community leaders: business, social, or community leaders.

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

## Libraries, Schools & Community Centers

Use maps (paper/online) to determine the Libraries, Schools and Community Centers near you and visit them.

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

## Parks

Use maps (paper/online) to determine the two park locations near you and visit them.

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

## Non-Profit Groups

List contact information for nearby non-profit organizations that serve your community.

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name | Address |
|  |  |
| Contact Person | Phone / eMail |

# Donation Charities

List charities that may be appropriate for you to make donations to.

If you are a restaurant, this could be a food donation. As a retailer, this could be a product donation.

|  |  |
| --- | --- |
|  |  |
| Group Name / Their Cause | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name / Their Cause | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name / Their Cause | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name / Their Cause | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name / Their Cause | Address |
|  |  |
| Contact Person | Phone / eMail |

|  |  |
| --- | --- |
|  |  |
| Group Name / Their Cause | Address |
|  |  |
| Contact Person | Phone / eMail |

# Local Expertise

What are the two people or organizations that would help identify the best connections to make in your community?

|  |
| --- |
| 1) |
|  |
| 2) |
|  |

# Community Strengths, Weaknesses, Opportunities & Threats

Using the information from the research you’ve conducted, list what you see as your community strengths, weaknesses, opportunities and threats.

**Strengths & Weaknesses**

Strengths and weaknesses are internal items you have the ability to influence.

|  |  |
| --- | --- |
| **Strength:**  These are things you do well. Take advantage of your strengths  What are your biggest community strengths? | **Weakness:**  These are things you need to improve. Eliminate weaknesses.  What are you biggest community weaknesses? |
|  |  |
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|  |  |

**Opportunities & Threats**

Opportunities and Threats are things external to your organization and are out of your control.

|  |  |
| --- | --- |
| **Opportunities:**  Take advantage of opportunities.  What are your biggest community opportunities? | **Threats:**  Minimize threats the best you can.  What are your biggest community threats? |
|  |  |
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